

Srinivas University

Value Added Courses

Academic Year 2020-21

Brochures

Si NO	Name of the course/programme	Number of students enrolled in the year	Number of Students completing the course in the year	Link to the relevant document
1.	Advanced Data Mining	2	2	View Document
2.	Advanced Dialysis Techniques	54	54	View Document
3.	Artificial Intelligence	78	78	View Document
4.	Basic level modelling Auto CAD	9	9	View Document
5.	Basic Management Concepts in Healthcare	105	105	View Document
6.	Building Systems and Codes	43	43	View Document
7.	Business Strategy and Consulting	16	16	View Document
8.	Clinical Decision-Making	83	83	View Document
9.	COMMODITIES MARKET MODULE	187	187	View Document
10.	Data Journalism	7	7	View Document
11.	Entrepreneurship and New Venture Creation	193	193	View Document
12.	Ethics and Professional Issues	19	19	View Document

13.	Financial Analysis Using Tally	193	193	View Document
14.	Food and Beverage Management	83	83	View Document
15.	Health Psychology	10	10	View Document
16.	Internet of Things	272	272	View Document
17.	IoT and Edge Computing	30	30	View Document
18.	Mobile App Development	213	213	View Document
19.	PLC (Software & Hardware)	78	78	View Document
20.	Psychopathology	21	21	View Document
21.	Solid Edge Modeling and design	111	111	View Document
22.	Tally ERP	631	631	View Document
23.	Toxicology	10	10	View Document
24.	Universal Human Values and Ethics	128	128	View Document
25.	Waste water treatment techniques	102	102	View Document
26.	Trauma-Informed Care	36	36	View Document
27.	Digital Forensics	58	58	View Document
28.	CNC Turning	60	60	View Document
29.	Manual Therapy	43	43	View Document

ABOUT THE INSTITUTION



Srinivas University, Mangalore, is a Private Research and skill focused University in Mangalore, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institutions started by A. Shama Rao Foundation, Mangalore, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. A. Shama Rao Foundation has started many professional colleges in Mangalore which include Srinivas Institute of Medical Sciences and Research Center, Srinivas Institute of Dental Sciences, Srinivas Institute of Technology, Srinivas College of Pharmacy, Srinivas Institute of Nursing Sciences, A Shama Rao Nursing School, Srinivas Integrated Campus, Srinivas College of Hotel Management, Vijayalakshmi Institute of Hospitality Sciences, Srinivas First Grade College, Srinivas School of Engineering, Srinivas Institute of Management Studies, Srinivas College of Physiotherapy, Srinivas School of Business, Srinivas School of Management, Srinivas College of Education, Srinivas Institute of Social Work.

Presently, Srinivas University offers undergraduate, postgraduate, and research courses under 9 Faculties/Institutes with about 71 courses. The University made innovations in designing and starting new super speciality programmes both in UG, and PG level as per present and future industry relevance, innovations in examination system through focus on continuous evaluation and to make it foolproof. The University has established networking with many industries, universities, and Education service providers to substantially improve the quality and weightage of the courses and degrees respectively. Presently Srinivas University has Nine Institutes offering innovative industry oriented specialized courses of UG, PG, and Research levels. The Institutes are :

- Institute of Engineering & Technology
- Institute of Management & Commerce
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- Institute of Computer Science & Information Science
- Institute of Aviation Studies
- Institute of Social Sciences & Humanities
- Institute of Hotel Management & Tourism
- Institute of Physiotherapy
- Institute of Education
- Institute of Nursing Science

Add on course on

Advanced Data Mining

Date : 05th to 09th April 2021



Organized by

Master of Technology- Computer Science and Engineering
Institute of Engineering & Technology



ABOUT THE Department

The Institute of COMPUTER SCIENCE AND INFORMATION SCIENCE is envisioned to offer courses which would build the students into enthusiastic quality professionals in the field of Computer Science and Information Technology. The College is located in the heart of Mangaluru city, connected with Central Railway Station offers excellent learning atmosphere. Students are exposed to a variety of curricular, co-curricular and extra-curricular activities that transform them into dynamic change agents who are able to make a difference by their presence wherever they are. Students from different parts of the country and regions who enroll in the college make it truly inclusive and multi-cultural. The college promotes research in relevant fields of Computer and Information Science, offer Ph.D. programme in accordance with the regulations of the University. Since 2005 the college is associated with several MNC's like Infosys Technology, WIPRO, IBM, Accenture Technology, TCS, Tech Mahindra, Diya Systems, Spaneous Technology and many others in Placement activities. All out under graduate and post graduate students get good placement through college placement programme.

COURSE OBJECTIVES

1. Introduce and delve deep into advanced data mining algorithms such as neural networks, decision trees, clustering, and association rule mining.
2. Teach students how to identify, select, and engineer relevant features for improving the performance of data mining models.
3. Explore techniques for handling and mining large-scale datasets, including distributed computing, parallel processing, and cloud-based solutions.

COURSE OUTCOMES

1. Mastery of advanced data mining algorithms and methodologies.
2. In-depth knowledge of clustering, association rule mining, and outlier detection.
3. Proficiency in using advanced data mining tools such as R, Python, or specialized software like RapidMiner or KNIME.
4. Expertise in feature engineering techniques for improving model performance.

VENUE

Room No : 005, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Introduction to advanced methods and their applications.	7
2	Outlier detection and treatment.	7
3	Density-based clustering.	6
4	Evaluation metrics for association rules.	6
5	Mining sequential patterns in time	7
	TOTAL	33

RESOURCE PERSONS

Dr. Ashok

Professor, Dept. of CSE BIET, Davangere

Dr. Srinivasa

Professor, Dept. of CSE BIET, Davangere

COURSE COORDINATOR

Prof Shifana Begum

Assistant Professor, Dept. of CSE Engineering,
SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,
Surathkal, Mangalore – 574146 , INDIA

Mobile: 80503 70428, mail: deanengg@srinivasuniversity.edu.in

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Add on course on

Advanced Dialysis Techniques

Date 09 to 13 November 2021



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Organized by

Bachelor of Science.-Renal Dialysis Technology
Institute of Allied Health Sciences



ABOUT THE Department

The College is run by a well-known Trust A Shama Rao Foundation who have been running various successful educational Institutions from more than past 40 years.

The College is located in Mukka in the outskirts of Mangalore which is the educational hub of south India and one of the fastest growing non metro cities in India.

The campus is by the side of National highway 66 and students can commute easily to the campus from the city.

State of the art equipment's are present for the teaching purpose of the students. The Colleges clinical requirement is fulfilled by Srinivas hospital which is a 700 bedded super specialty hospital.

Boarding facilities: The College has adequate hostel facilities both in campus as well as inside the city for the students. The hostel facility creates a home away from home for every student. We have separate hostels mean for boys and girls.

As the graduates from the courses offered by the College are in good demand both in India as well as abroad due to acute shortage of professionals the College helps out by educating and developing more professionals in allied health sciences fields.

COURSE OBJECTIVES

1. Explore and master advanced dialysis modalities such as hemodiafiltration (HDF), peritoneal dialysis (PD), and nocturnal hemodialysis.
2. Understand and utilize cutting-edge dialysis machines, equipment, and technologies for optimal patient care and treatment efficiency.
3. Develop skills in comprehensive patient assessment, taking into account individual medical histories, comorbidities, and lifestyle factors to tailor dialysis treatment plans accordingly.

COURSE OUTCOMES

1. Acquire in-depth knowledge and hands-on experience in advanced dialysis modalities, enabling the application of various techniques based on patient needs.
2. Develop proficiency in operating and troubleshooting advanced dialysis machines and associated technologies, ensuring seamless and efficient treatment delivery.
3. Demonstrate the ability to conduct thorough patient assessments and formulate individualized dialysis treatment plans, considering specific medical conditions, lifestyle factors, and preferences.

VENUE

Room No : 003, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Online hemodiafiltration (HDF)	7
2	Continuous ambulatory peritoneal dialysis (CAPD) updates	6
3	Vascular mapping and access planning	7
4	Monitoring and control of water quality	6
5	Strategies for reducing dialysis-related immune responses	7
	TOTAL	33

RESOURCE PERSONS

Dr. Amith Kiran

SIMS RC Mangaluru

Dr. Subramanya G S

SIMS RC Mangaluru

COURSE COORDINATOR

Prof. Naveen Bappanadu

Assistant Professor, Dept. of Civil Engineering,

SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,

Surathkal, Mangalore – 574146 , INDIA

Mobile: 94499 21792, mail:deanahs@srinivasuniversity.edu.in

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- Institute of Education
- Institute of Nursing Science

Add on course on

Artificial Intelligence

Date : 03th to 07th August 2020



Organized by

Master of Computer Applications
Institute of Computer Science and Information



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COURSE OBJECTIVES

1. Understand the basic concepts, history, and evolution of AI.
2. Explore the basics of machine learning, including supervised and unsupervised learning, and various algorithms.
3. Learn how to clean and prepare data for AI models, and understand the importance of feature engineering.

COURSE OUTCOMES

1. Students should have a solid understanding of fundamental AI concepts, including machine learning, neural networks, and various AI techniques.
2. Develop hands-on skills in implementing AI algorithms and models through coding exercises and projects.
3. Acquire the ability to clean, preprocess, and analyze data for training AI models.

VENUE

Room No : 002, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Current applications and future trends	7
2	Supervised learning, unsupervised learning, and reinforcement learning	7
3	Regression and classification	7
4	Model evaluation and metrics	6
5	Deep learning architectures	7
	TOTAL	34

RESOURCE PERSONS

Dr. Ashok

Professor, Dept. of CSE BIET, Davangere

Dr. Srinivasa

Professor, Dept. of CSE BIET, Davangere

COURSE COORDINATOR

Dr. Nethravathi P S

Professor, Dept. of Computer Science

SRINIVAS UNIVERSITY, Pandeshwara, Mangalore , INDIA

Mobile: 99642 81709, mail:deancsis@srinivasuniversity.edu.in

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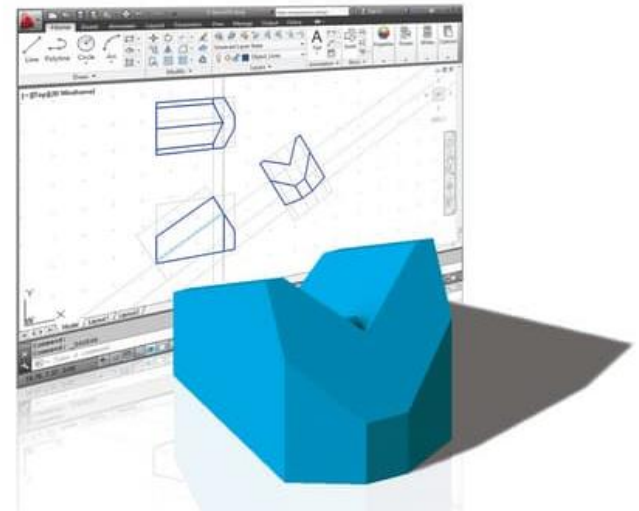
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Add on course on

Basic level modelling Auto CAD

Date : 22th to 26th February 2021



Organized by

**Bachelor of Technology - Electronics and
communication Engineering**



ABOUT THE Department

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COURSE OBJECTIVES

1. Develop a strong understanding of PLC programming languages, such as ladder logic, structured text, or function block diagram.
2. Familiarity with popular PLC programming software (e.g., Siemens TIA Portal, Allen-Bradley RSLogix).
3. Ability to design and implement complex control logic for various industrial processes.

COURSE OUTCOMES

1. Students should be able to write and understand PLC programs using ladder logic, function block diagrams, or other relevant programming languages.
2. Gain the ability to identify and troubleshoot software-related issues in PLC systems.
3. Understand how to integrate PLC software with other automation systems and software tools.

VENUE

Room No : 003, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Familiarize yourself with the AutoCAD workspace. It consists of the Ribbon, Command Line, Model Space, and Layout Tabs.	7
2	Start with simple shapes like lines, circles, rectangles. Use commands like LINE, CIRCLE, and RECTANGLE.	7
3	Learn basic editing commands like ERASE, COPY, MOVE, and OFFSET to modify your drawings.	8
4	Understand the Cartesian coordinate system in AutoCAD. Learn how to input precise points.	6
5	Hands-on experience with deploying and managing edge applications.	7
	TOTAL	35

RESOURCE PERSONS

Dr. Sumanth G

Assistant Professor, Dept. of Metallurgy, NITK

Prof. Amruth C H

Assistant Professor, Dept. of Mechanical Engineering, SU

COURSE COORDINATOR

Dr. Naveen Kum,ar J R

Assistant Professor,

SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,

Surathkal, Mangalore – 574146 , INDIA

Mobile: 87622 73722, mail: deanengg@srinivasuniversity.edu.in

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- Institute of Physiotherapy
- Institute of Education
- Institute of Nursing Science

Add on course on

Basic Management Concepts in Healthcare

Date : 16th to 20th November 2020



Organized by

Bachelor of Science (Nursing)

Institute of Nursing



ABOUT THE Department

Srinivas University Institute of Nursing was established in the year 2019 with the commencement of the B.Sc. (N) program under Srinivas University. Located at the Srinivas University Campus, Mukka The Srinivas Hospital is also located in the same campus and offers an excellent opportunity to the students to be trained in a Medical College Hospital. The Courses are all recognised by concerned nursing councils. The motto of the college is to prepare nursing professionals who are patient centric, compassionate and ethical in their dealing.

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COURSE OBJECTIVES

1. *Objective:* Understand the principles of effective healthcare leadership and governance, including the role of leaders in decision-making and policy implementation.
2. *Objective:* Develop skills in healthcare administration, covering topics such as resource allocation, budgeting, and strategic planning for healthcare organizations.
3. *Objective:* Learn techniques and methodologies for assessing and improving the quality of healthcare services, with a focus on patient safety and satisfaction.

COURSE OUTCOMES

1. Students should be able to write and understand PLC programs using ladder logic, function block diagrams, or other relevant programming languages.
2. Gain the ability to identify and troubleshoot software-related issues in PLC systems.
3. Understand how to integrate PLC software with other automation systems and software tools.

VENUE

Room No : 205, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Develop effective leadership skills, enhance communication, and make informed decisions in healthcare management roles.	6
2	Acquire skills in optimizing operations, improving efficiency, and ensuring quality patient care.	7
3	Gain proficiency in budgeting, financial analysis, and resource allocation in healthcare settings.	8
4	Stay compliant with healthcare laws, advocate for policy changes, and navigate regulatory challenges.	6
5	Learn to identify areas for improvement, implement quality measures, and ensure patient satisfaction.	7
	TOTAL	34

RESOURCE PERSONS

Dr. Uday Kuamr Rao
SIMS RC, Mangalore

Dr. Amar
SIMS RC, Mangalore

COURSE COORDINATOR

Dr. Jose N S
Dean, Dept. of Nursing
SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,
Surathkal, Mangalore – 574146 , INDIA
Mobile: 98861 15797, mail:josens@gmail.com

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Add on course on

Building Systems and Codes

Date : 04th to 08th January 2021



Organized by

Bachelor of Science - Interior Design



ABOUT THE Department

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COURSE OBJECTIVES

1. Understand and interpret local, national, and international building codes and standards.
2. Explore how different building systems (electrical, plumbing, HVAC, etc.) work together to create a functional and safe structure.
3. Learn to navigate and comply with various regulations and codes governing construction projects.

COURSE OUTCOMES

1. Students will be able to interpret and apply relevant building codes and standards to ensure compliance in construction projects.
2. Understand and demonstrate how different building systems integrate and interact within a construction project.
3. Demonstrate an understanding of local, national, and international regulations governing construction and articulate how to ensure compliance.

VENUE

Room No : 001, Seminar Hall

COURSE CONTENTS

S No			

RESOURCE PERSONS

Prof. Vasudeva Shet

Professor, Dept. of Architecture, Srinivas Institute of Technology

Dr. Prasad P

Professor, Dept. of Architecture, Srinivas Institute of Technology

COURSE COORDINATOR

Prof. Prashanth Prabhu

Assistant Professor, Dept of Hotel Management,

SRINIVAS UNIVERSITY, Pandeshwara,

, Mangalore INDIA

Mobile: 72047 18877, mail: prashanthprabhu77@gmail.com

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Add on course on

Business Strategy and Consulting

Date : 07th to 14th December 2020



Organized by

Master of Commerce
Institute of Management & Commerce



ABOUT THE Department

The Institute of Management and Commerce earlier named as Srinivas Institute of Management Studies at Srinivas University is committed to provide a conducive learning environment which ensures comprehensive development of students and make them competent, confident and good citizens. Our programmes ensure a coherent degree structure which is well-rounded, thereby facilitating interdisciplinary training. We believe that interdisciplinary training is the way to go because the business environment is changing and as such programmes must be able to meet these changes. We are committed to the highest standards of academic excellence, quality, integrity, and professional ethics. It is our goal to provide our students with an academic and research background as well as a practical field experience that are key components to a successful career in today's changing world. The Institute of Management and commerce believes in serious academic pursuit and encourages original and innovative thinking with regard to national and internationally relevant ideas and policies through intellectually stimulating debates and discussions at all levels. The college has built its reputation with a dedicated goal of adding value to life and professional standards.

COURSE OBJECTIVES

1. Define and explain the key concepts and components of business strategy.
2. Grasp the importance of aligning business strategy with organizational goals.
3. Enhance analytical thinking to assess internal and external business environments.
4. Learn to use various tools and frameworks for strategic analysis.
5. Develop the ability to formulate and articulate a clear and effective business strategy.
6. Understand the importance of setting SMART (Specific, Measurable, Achievable, Relevant, Time-bound) objectives.

COURSE OUTCOMES

1. Develop the ability to think critically and strategically, analyzing complex business situations and formulating effective solutions.
2. Gain proficiency in researching and understanding various industries, identifying key trends, opportunities, and threats.
3. Acquire a toolkit of problem-solving techniques to address challenges faced by organizations, from small-scale issues to large-scale strategic concerns.
4. Learn to effectively communicate your ideas, strategies, and recommendations to diverse audiences through written reports and oral presentations.

VENUE

Room No : 002 Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Understanding the importance of strategy in business.	7
2	Differentiating between corporate, business, and functional strategies.	7
3	Analyzing industry structure and dynamics.	7
4	Developing a strategic planning framework.	6
5	Exploring different business models.	7
	TOTAL	34

RESOURCE PERSONS

Dr. Mahesh K M

Jain University Bengaluru

Dr. Bhadrappa

Shranabasaveshwara University

COURSE COORDINATOR

Dr. Shailashree V T

Professor, Dept. of Commerce and Management
SRINIVAS UNIVERSITY, Pandeshwara INDIA
Mobile: 82173 63511, mail:shailashrivt@gmail.com

ABOUT THE INSTITUTION



Srinivas University, Mangalore, is a Private Research and skill focused University in Mangalore, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institutions started by A. Shama Rao Foundation, Mangalore, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. A. Shama Rao Foundation has started many professional colleges in Mangalore which include Srinivas Institute of Medical Sciences and Research Center, Srinivas Institute of Dental Sciences, Srinivas Institute of Technology, Srinivas College of Pharmacy, Srinivas Institute of Nursing Sciences, A Shama Rao Nursing School, Srinivas Integrated Campus, Srinivas College of Hotel Management, Vijayalakshmi Institute of Hospitality Sciences, Srinivas First Grade College, Srinivas School of Engineering, Srinivas Institute of Management Studies, Srinivas College of Physiotherapy, Srinivas School of Business, Srinivas School of Management, Srinivas College of Education, Srinivas Institute of Social Work.

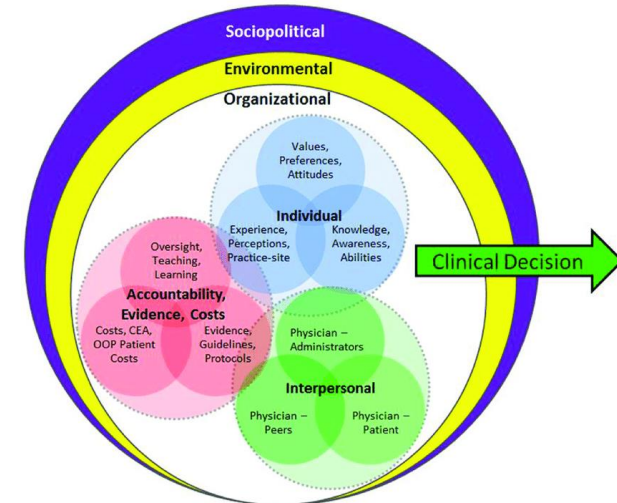
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- Institute of Hotel Management & Tourism
- Institute of Physiotherapy
- Institute of Education
- Institute of Nursing Science

Add on course on

Clinical Decision-Making

Date : 02 to 06th November 2021



Organized by

**Bachelor of Science- Cardio Vascular
Technology**
Institute of Allied Health Sciences



ABOUT THE Department

The College is run by a well-known Trust A Shama Rao Foundation who have been running various successful educational Institutions from more than past 40 years.

The College is located in Mukka in the outskirts of Mangalore which is the educational hub of south India and one of the fastest growing non metro cities in India.

The campus is by the side of National highway 66 and students can commute easily to the campus from the city.

State of the art equipment's are present for the teaching purpose of the students. The Colleges clinical requirement is fulfilled by Srinivas hospital which is a 700 bedded super specialty hospital.

Boarding facilities: The College has adequate hostel facilities both in campus as well as inside the city for the students. The hostel facility creates a home away from home for every student. We have separate hostels mean for boys and girls.

As the graduates from the courses offered by the College are in good demand both in India as well as abroad due to acute shortage of professionals the College helps out by educating and developing more professionals in allied health sciences fields.

COURSE OBJECTIVES

1. Gain a comprehensive understanding of the process of clinical reasoning and how it applies to decision-making in healthcare.
2. Learn how to collect, analyze, and interpret relevant patient data, including medical history, diagnostic tests, and clinical observations.
3. Develop skills to critically evaluate scientific evidence, research studies, and medical literature to make evidence-based decisions.

COURSE OUTCOMES

1. Enhance your ability to think critically and analyze complex clinical situations. This involves evaluating information, considering alternatives, and making sound decisions.
2. Learn how to incorporate the latest research and evidence into your clinical decision-making process. This ensures that your decisions are based on the best available information.
3. Develop effective problem-solving skills specific to clinical scenarios. This involves identifying issues, generating potential solutions, and selecting the most appropriate course of action.

VENUE

Room No : 003, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Understanding the importance of decision-making in clinical practice.	7
2	Developing analytical and critical thinking skills.	7
3	Utilizing current research and evidence to inform decisions.	8
4	Evaluating the reliability and relevance of scientific literature.	6
5	Overview of decision-making models and frameworks.	7
	TOTAL	35

RESOURCE PERSONS

Dr. Amith Kiran
SIMS RC Mangaluru

Dr. Subramanya G S
SIMS RC Mangaluru

COURSE COORDINATOR

Prof. Naveen Bappanadu

Assistant Professor, Dept. of Civil Engineering,
SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,
Surathkal, Mangalore – 574146 , INDIA

Mobile: 94499 21792, mail: deanahs@srinivasuniversity.edu.in

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- Institute of Education
- Institute of Nursing Science

Add on course on

COMMODITIES MARKET MODULE - 38

Date : 11th to 15th January 2021



Organized by

Bachelor of Commerce



ABOUT THE Department

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COURSE OBJECTIVES

1. Gain insights into various types of commodities, including agricultural products, metals, and energy resources.
2. Explore the factors influencing commodity prices, such as supply and demand, geopolitical events, and economic indicators.
3. Develop skills to assess and manage risks associated with commodities trading, including price volatility and market uncertainties.

COURSE OUTCOMES

1. Exploring the factors that influence supply and demand in the commodities market, such as geopolitical events, weather conditions, and economic indicators.
2. Gaining knowledge about various trading strategies specific to commodities, including futures and options trading.
3. Familiarizing yourself with the regulatory environment governing commodities markets and the relevant legal aspects.

VENUE

Room No : 002, Seminar Hall

COURSE CONTENTS

S No			

RESOURCE PERSONS

Dr. Hariprasad

Professor – Srinivas Institute of Technology

Dr. Shrinivasa Mayya D

Registrar (evl) Srinivas University

COURSE COORDINATOR

Prof. Sagar Srinivas

Assistant Professor, Department of Management & Commerce,
SRINIVAS UNIVERSITY, Pandeshwara, INDIA

Mobile: 97311 62400, mail:deancmc@srinivasuniversity.edu.in

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- Institute of Physiotherapy
- Institute of Education
- Institute of Nursing Science

Add on course on

Data Journalism

Date : 02nd to 06th November 2020



Organized by

**Bachelor of Arts - Journalism & Mass
Communication**

Institute of Social Work & Humanities



ABOUT THE Department

The college was founded in the year 2001 with the introduction of Master of Social Work (MSW) two year post-graduate programme to prepare students for a career in professional social Work, to understand and apply theoretical frameworks and scientific orientation to inform assessment and guide practice interventions with individuals within the environment, across the lifespan, and at micro, mezzo and macro level. Along with this to prepare persons to recognize the influence of research and policy development, understand the structure, mechanisms of oppression and privilege, demonstrate the knowledge and skills to work with the people at risk, empower populations to promote social and economic justice.

The College offers excellent learning atmosphere. Students are exposed to a variety of curricular, co-curricular and extra-curricular activities that transform them into dynamic change agents who are able to make a difference by their presence wherever they are. Students from different parts of the country and regions who enroll in the college make it truly inclusive and multi-cultural. The college promotes research in relevant fields of social science and offer Ph.D. programme in accordance with the regulations of the University.

COURSE OBJECTIVES

- 1.Learn to identify and access various data sources, including government databases, public records, and APIs.
- 2.Acquire skills in collecting and cleaning data, ensuring it's accurate and ready for analysis.
- 3.Master statistical and data analysis techniques to derive meaningful insights from raw data.

COURSE OUTCOMES

- 1.Students should be proficient in using tools like Excel, Python, or R to analyze and visualize data.
- 2.Knowledge of how to retrieve and manipulate data from databases is crucial for data-driven journalism.
- 3.Students should develop a critical mindset when interpreting data, questioning assumptions, and avoiding common pitfalls in data analysis.

VENUE

Room No : 004, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Understanding the role of data in journalism	7
2	Importance of data-driven storytelling	6
3	Data cleaning and preprocessing	7
4	ools for creating visualizations (Tableau, Datawrapper, etc.)	6
5	Interpreting and critiquing visualizations	6
	TOTAL	32

RESOURCE PERSONS

Dr. Devadas Pai
Research Professor, SU

Dr. Ramesh Pai
Research Professor, SU

COURSE COORDINATOR

Prof. Sushmitha S Kotian

Assistant Professor, Dept. of Journalism,
SRINIVAS UNIVERSITY, Pandeshwara, Mangalore – , INDIA
Mobile: 79751 64177, mail:deancssh@srinivasuniversity.edu.in

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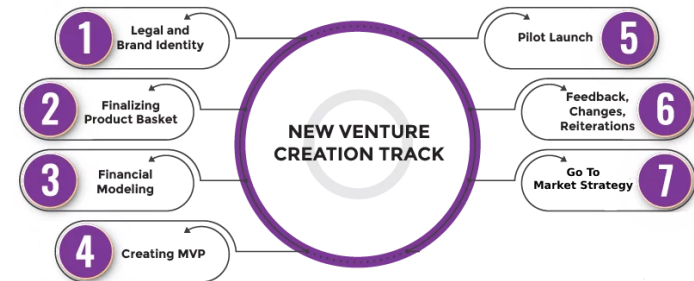
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- Institute of Education
- Institute of Nursing Science

Add on course on

Entrepreneurship and New Venture Creation

Date : 19th to 23th April 2021



Organized by

**Master of Business Administration
Institute of Management & Commerce**



ABOUT THE Department

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COURSE OBJECTIVES

1. Gain a solid understanding of key entrepreneurship concepts, theories, and frameworks.
2. Learn how to identify and evaluate potential business opportunities, considering market trends, customer needs, and competitive landscapes.
3. Develop skills in creating comprehensive business plans, including market analysis, financial projections, and operational strategies.

COURSE OUTCOMES

1. Develop the ability to identify and create innovative business ideas that have the potential for success in the market.
2. Learn how to conduct a comprehensive feasibility analysis to evaluate the viability of a business idea, considering market trends, competition, and resource requirements.
3. Understand the process of creating a solid business plan, including components such as market research, financial projections, marketing strategies, and operational plans.

VENUE

Room No : 001, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Definition and characteristics of entrepreneurship	7
2	Identifying business opportunities	7
3	Financial planning and projections	7
4	Ethical issues in entrepreneurship	6
5	Sources of funding (bootstrapping, angel investors, venture capital)	6
	TOTAL	33

RESOURCE PERSONS

Prof. Venkatesh S Amin

Dept of management and Commerce, SU

Dr. Shailashree V T

Dept of management and Commerce, SU

COURSE COORDINATOR

Prof. Subramanya Bhat

Professor, Dept. of Management and Commerce
SRINIVAS UNIVERSITY, Pandeshwara
, Mangalore, INDIA

Mobile: 83104 86478, mail:deancmc@srinivasuniversity.edu.in

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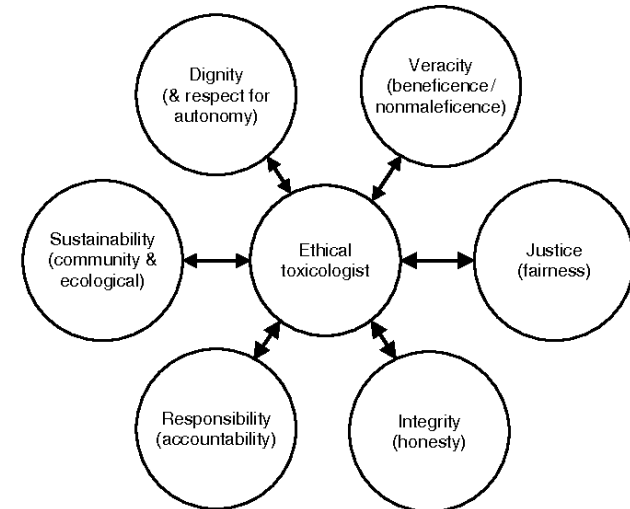
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- Institute of Hotel Management & Tourism
- Institute of Physiotherapy
- Institute of Education
- Institute of Nursing Science

Add on course on

Ethics and Professional Issues

Date : 05th to 09 April 2021



Organized by

Bachelor of Science- Clinical Psychology
Institute of Allied Health Sciences



ABOUT THE Department

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As the graduates from the courses offered by the College are in good demand both in India as well as abroad due to acute shortage of professionals the College helps out by educating and developing more professionals in allied health sciences fields.

COURSE OBJECTIVES

1. Explore and comprehend major ethical theories, such as deontology, utilitarianism, virtue ethics, etc., and their applications to professional decision-making.
2. Develop the ability to identify and analyze ethical issues and dilemmas that may arise in a professional context.
3. Familiarize yourself with the codes of conduct and ethical guidelines specific to the profession under study, and understand how they guide professional behavior.

COURSE OUTCOMES

1. Students should be able to write and understand PLC programs using ladder logic, function block diagrams, or other relevant programming languages.
2. Gain the ability to identify and troubleshoot software-related issues in PLC systems.
3. Understand how to integrate PLC software with other automation systems and software tools.

VENUE

Room No : 001, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Overview of ethical theories (utilitarianism, deontology, virtue ethics).	7
2	Exploration of codes of ethics relevant to specific professions (e.g., engineering, medicine, law).	7
3	Analysis of real-world ethical dilemmas faced by professionals.	8
4	Discussion on sustainability, corporate social responsibility, and social justice.	6
5	Practical application of decision-making frameworks.	7
	TOTAL	35

RESOURCE PERSONS

Dr. Mithun S

Assistant Professor, SIMSRC, Mangalore

Prof Priyadarshini

Assistant Professor ,Dept of AHS, SU

COURSE COORDINATOR

Prof. Naveen Bappanadu

Assistant Professor, Dept. of Civil Engineering,

SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,

Surathkal, Mangalore – 574146 , INDIA

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- Institute of Education
- Institute of Nursing Science

Add on course on

Financial Analysis Using Tally

Date : 02th to 06th November 2020



Organized by

Master of Business Administration



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COURSE OBJECTIVES

1. Gain a solid understanding of Tally software, its interface, and basic functionalities.
2. Learn efficient data entry techniques for financial transactions in Tally.
3. Master the creation of financial statements such as balance sheets, income statements, and cash flow statements using Tally.
4. Understand how to use Tally for calculating and interpreting financial ratios.

COURSE OUTCOMES

1. Students should gain a strong command of Tally software, understanding its features, functionalities, and how to navigate through various modules.
2. Participants should be adept at entering financial data accurately into Tally, including ledger entries, journal entries, and other relevant transactions.
3. Students should be able to generate and interpret financial statements using Tally, such as balance sheets, income statements, and cash flow statements.

VENUE

Room No : 001 – Seminar Hall

COURSE CONTENTS

S No	Content		
1	Tally software, its interface, and basic functionalities.		
2	financial transactions in Tally.		
3	financial statements such as balance sheets		

RESOURCE PERSONS

Prof. Dr. Shivashankar Bhat

Principal Govinda Dasa College, Surathkal

Dr. K.V.M Varambally

MAHE Manipal

COURSE COORDINATOR

Prof. Keerthanraj

Assocaite, Institute of Management and Commerce,
SRINIVAS UNIVERSITY, Pandeshwara Campus,
, Mangalore – 574146 , INDIA
Mobile: 9886728788, mail:2keerthanraj@gmail.com

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- Institute of Aviation Studies
- Institute of Social Sciences & Humanities
- Institute of Hotel Management & Tourism
- Institute of Physiotherapy
- Institute of Education
- Institute of Nursing Science

Add on course on

Food and Beverage Management

Date : 02th to 06th November 2021



Organized by

Bachelor of Science (Hotel Management)
Institute of Hotel Management & Tourism



ABOUT THE Department

The college offers Bachelor of Hotel Management & Catering Technology (4 year program) and B.Sc. Hotel Management (with added specialization in Aviation and Travel Tourism- 3 year program) by College of Hotel Management & Tourism of Srinivas University. These programs are focused on the aspect to create professionals who would be the future leaders of the Hospitality industry. It provides students to acquire advanced education and skills, enables them to understand best practices of business & entrepreneurship while developing key analytical skills to take the industry ahead of time. These programs intends to create industry leaders of the future and hence provides the students a complete package including class room education, practical sessions, industry exposure, personality development sessions and creative activities.

COURSE OBJECTIVES

1. Gain a comprehensive understanding of the food and beverage industry, its key players, and the various sectors within it.
2. Learn the principles of menu planning, development, and pricing to cater to diverse customer preferences and maximize profitability.
3. Emphasize the importance of maintaining high-quality standards in food and beverage production, along with ensuring compliance with health and safety regulations.

COURSE OUTCOMES

1. Gain a solid understanding of the food and beverage industry, its structure, and key players.
2. Learn how to plan and develop menus that cater to different target audiences, taking into consideration culinary trends and dietary preferences.
3. Acquire skills in cost control, budgeting, and financial management to ensure profitability in food and beverage operations.

VENUE

Room No : 301, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Types of food and beverage establishments	6
2	Pricing strategies	8
3	Kitchen equipment and technology	7
4	Bar operations and mixology	8
5	Customer service skills	7
	TOTAL	35

RESOURCE PERSONS

Dr. Swaminathan S

Dean - SUHMCT, SU

Dr. Rajashekar S

Dean - SUPT, SU

COURSE COORDINATOR

Dr. Prashanth Prabhu

Assistant Professor, Dept. of Civil Engineering,
SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,
Surathkal, Mangalore – 574146 , INDIA

Mobile: 72047 18877, mail:deanchmct@srinivasuniversity.edu.in

ABOUT THE INSTITUTION



Srinivas University, Mangalore, is a Private Research and skill focused University in Mangalore, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institutions started by A. Shama Rao Foundation, Mangalore, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. A. Shama Rao Foundation has started many professional colleges in Mangalore which include Srinivas Institute of Medical Sciences and Research Center, Srinivas Institute of Dental Sciences, Srinivas Institute of Technology, Srinivas College of Pharmacy, Srinivas Institute of Nursing Sciences, A Shama Rao Nursing School, Srinivas Integrated Campus, Srinivas College of Hotel Management, Vijayalakshmi Institute of Hospitality Sciences, Srinivas First Grade College, Srinivas School of Engineering, Srinivas Institute of Management Studies, Srinivas College of Physiotherapy, Srinivas School of Business, Srinivas School of Management, Srinivas College of Education, Srinivas Institute of Social Work.

Presently, Srinivas University offers undergraduate, postgraduate, and research courses under 9 Faculties/Institutes with about 71 courses. The University made innovations in designing and starting new super speciality programmes both in UG, and PG level as per present and future industry relevance, innovations in examination system through focus on continuous evaluation and to make it foolproof. The University has established networking with many industries, universities, and Education service providers to substantially improve the quality and weightage of the courses and degrees respectively. Presently Srinivas University has Nine Institutes offering innovative industry oriented specialized courses of UG, PG, and Research levels. The Institutes are :

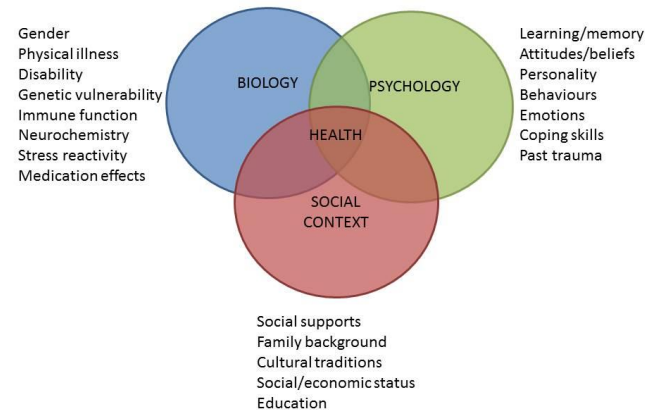
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- Institute of Aviation Studies
- Institute of Social Sciences & Humanities
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- Institute of Physiotherapy
- Institute of Education
- Institute of Nursing Science

Add on course on

Health Psychology

Date : :12th to 17th April 2021

BIOPSYCHOSOCIAL APPROACH TO UNDERSTANDING HEALTH



Organized by

Master of Science- Clinical Psychology
Institute of Allied Health Sciences



ABOUT THE Department

The College is run by a well-known Trust A Shama Rao Foundation who have been running various successful educational Institutions from more than past 40 years.

The College is located in Mukka in the outskirts of Mangalore which is the educational hub of south India and one of the fastest growing non metro cities in India.

The campus is by the side of National highway 66 and students can commute easily to the campus from the city.

State of the art equipment's are present for the teaching purpose of the students. The Colleges clinical requirement is fulfilled by Srinivas hospital which is a 700 bedded super specialty hospital.

Boarding facilities: The College has adequate hostel facilities both in campus as well as inside the city for the students. The hostel facility creates a home away from home for every student. We have separate hostels mean for boys and girls.

As the graduates from the courses offered by the College are in good demand both in India as well as abroad due to acute shortage of professionals the College helps out by educating and developing more professionals in allied health sciences fields.

COURSE OBJECTIVES

1. Explore the holistic approach to health, considering biological, psychological, and social factors that influence well-being.
2. Analyze how individual behaviors, such as diet, exercise, and substance use, impact health outcomes.
3. Investigate the role of stress in health and study various coping mechanisms individuals use to deal with stressors.

COURSE OUTCOMES

1. Gain a comprehensive understanding of the biopsychosocial model, which considers the interplay of biological, psychological, and social factors in health and illness.
2. Develop insights into health behaviors, including factors that influence health-related decisions and actions.
3. Learn effective stress management techniques and understand the impact of stress on physical and mental health.

VENUE

Room No : 001, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Basics of the field, historical context, and major theories.	7
2	Understanding how habits form and strategies for promoting positive health behaviors.	8
3	Examining the impact of stress on health and exploring coping mechanisms.	7
4	Considering how psychological factors influence health at different stages of life.	6
5	Exploring the psychological aspects of living with long-term health conditions.	7
	TOTAL	35

RESOURCE PERSONS

Dr. Mithun S

Assistant Professor, SIMSRC, Mangalore

Prof Priyadarshini

Assistant Professor ,Dept of AHS, SU

COURSE COORDINATOR

Prof. Swathi S

Assistant Professor, Dept. of AHS,
SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,
Surathkal, Mangalore – 574146 , INDIA

Mobile: 82176 14697, mail:deanahs@srinivasuniversity.edu.in

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- Institute of Physiotherapy
- Institute of Education
- Institute of Nursing Science

Add on course on

Internet of Things

Date : 07th to 11th September 2020



Organized by

Bachelor of Computer Applications
Institute of Computer Science and Information Science



ABOUT THE Department

The Institute of COMPUTER SCIENCE AND INFORMATION SCIENCE is envisioned to offer courses which would build the students into enthusiastic quality professionals in the field of Computer Science and Information Technology. The College is located in the heart of Mangaluru city, connected with Central Railway Station offers excellent learning atmosphere. Students are exposed to a variety of curricular, co-curricular and extra-curricular activities that transform them into dynamic change agents who are able to make a difference by their presence wherever they are. Students from different parts of the country and regions who enroll in the college make it truly inclusive and multi-cultural. The college promotes research in relevant fields of Computer and Information Science, offer Ph.D. programme in accordance with the regulations of the University. Since 2005 the college is associated with several MNC's like Infosys Technology, WIPRO, IBM, Accenture Technology, TCS, Tech Mahindra, Diya Systems, Spaneos Technology and many others in Placement activities. All out under graduate and post graduate students get good placement through college placement programme.

COURSE OBJECTIVES

1. Covering the basics of what IoT is, its evolution, and the key components involved.
2. Understanding the various protocols used in IoT communication, such as MQTT, CoAP, and HTTP.
3. Exploring the different types of IoT devices, sensors, and actuators, along with their functionalities.

COURSE OUTCOMES

1. Define and explain the fundamental concepts of IoT, including devices, connectivity, and data.
2. Analyze and design IoT architectures, considering sensors, actuators, communication protocols, and cloud-based services.
3. Evaluate various communication protocols used in IoT, such as MQTT, CoAP, and HTTP, and understand their applications.

VENUE

Room No : 005, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Key Components and Technologies	7
2	Devices, Sensors, and Actuators	7
3	Programming Languages for IoT (Python, Java, C++)	6
4	IoT Communication Standards (Bluetooth, Wi-Fi, Zigbee)	6
5	ata Filtering and Pre-processing	7
	TOTAL	33

RESOURCE PERSONS

Dr. Ashok

Professor, Dept. of CSE BIET, Davangere

Dr. Srinivasa

Professor, Dept. of CSE BIET, Davangere

COURSE COORDINATOR

Dr. Nethravathi P S

Professor, Dept. of Computer Science

SRINIVAS UNIVERSITY, Pandeshwara, Mangalore , INDIA

Mobile: 99642 81709, mail:deancsis@srinivasuniversity.edu.in

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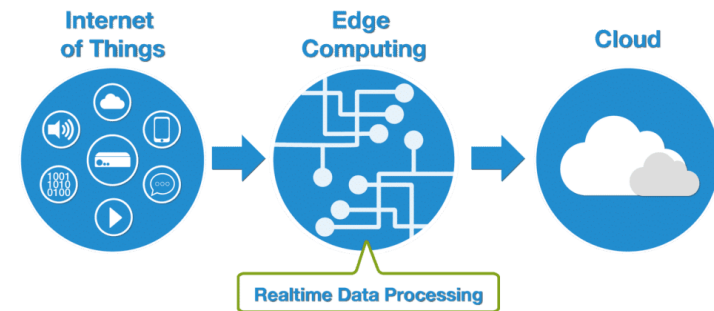
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- Institute of Education
- Institute of Nursing Science

Add on course on

IoT and Edge Computing

Date : 22th to 26th March 2021



Organized by

**Bachelor of Technology - Artificial intelligence
and Machine learning**

Institute of Engineering & Technology



ABOUT THE Department

is not only a biological organism, but a social, psychological and spiritual individual responding to establish equilibrium with economic, political and cultural milieu around him. The Institute of Social Sciences and Humanities is envisioned to offer courses which would develop the students into socially sensitive individuals and responsible citizens focusing on man as the centre stage of all institutions that govern his social life.

The College offers excellent learning atmosphere. Students are exposed to a variety of curricular, co-curricular and extra-curricular activities that transform them into dynamic change agents who are able to make a difference by their presence wherever they are. Students from different parts of the country and regions who enroll in the college make it truly inclusive and multi-cultural. The college promotes research in relevant fields of social science and offer Ph.D. programme in accordance with the regulations of the University.

COURSE OBJECTIVES

1. Define and explain the concept of the Internet of Things (IoT).
2. Explore the evolution and history of IoT.
3. Identify key components and technologies in IoT ecosystems.
4. Analyze different IoT architectures and their components.
5. Investigate communication protocols used in IoT (e.g., MQTT, CoAP).

COURSE OUTCOMES

1. Describe the layers of IoT architecture, including edge devices, communication protocols, cloud infrastructure, and applications.
2. Identify and evaluate various sensor technologies used in IoT devices.
3. Compare and contrast different communication protocols commonly used in IoT, such as MQTT, CoAP, and HTTP.

VENUE

Room No : 003, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Definition and concepts of Internet of Things (IoT) and Edge Computing.	7
2	Overview of the IoT architecture and its layers.	6
3	Communication protocols for IoT devices (MQTT, CoAP, HTTP/HTTPS, etc.).	7
4	Hardware and software considerations.	6
5	Comparison with cloud computing.	6
	TOTAL	32

RESOURCE PERSONS

Dr. Lokesh K S

Assistant Professor, SIT, Mangaluru

Dr. Prasad K

Professor, SIT, Mangaluru

COURSE COORDINATOR

Dr. Naveen Kumar J R

Assistant Professor,

SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,

Surathkal, Mangalore – 574146 , INDIA

Mobile: 87622 73722, mail:deanengg@srinivasuniversity.edu.in

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- Institute of Education
- Institute of Nursing Science

Add on course on

Mobile App Development

Date : 16th to 20th November 2020



Organized by

**Bachelor of Technology - Computer Science
Engineering**



ABOUT THE Department

The Institute of Management and Commerce earlier named as Srinivas Institute of Management Studies at Srinivas University is committed to provide a conducive learning environment which ensures comprehensive development of students and make them competent, confident and good citizens. Our programmes ensure a coherent degree structure which is well-rounded, thereby facilitating interdisciplinary training. We believe that interdisciplinary training is the way to go because the business environment is changing and as such programmes must be able to meet these changes. We are committed to the highest standards of academic excellence, quality, integrity, and professional ethics. It is our goal to provide our students with an academic and research background as well as a practical field experience that are key components to a successful career in today's changing world. The Institute of Management and commerce believes in serious academic pursuit and encourages original and innovative thinking with regard to national and internationally relevant ideas and policies through intellectually stimulating debates and discussions at all levels. The college has built its reputation with a dedicated goal of adding value to life and professional standards.

COURSE OBJECTIVES

1. Gain knowledge about different mobile platforms such as Android and iOS, including their architecture, UI components, and development environments.
2. Learn programming languages commonly used in mobile app development, such as Java or Kotlin for Android and Swift for iOS.
3. Understand the principles of mobile app design, including user interface (UI) and user experience (UX) design to create visually appealing and user-friendly applications.

COURSE OUTCOMES

1. Students should gain a solid understanding of mobile operating systems such as Android and iOS.
2. Proficiency in programming languages commonly used for mobile app development, such as Java (for Android) or Swift (for iOS).
3. Knowledge of user interface (UI) and user experience (UX) design principles to create visually appealing and user-friendly mobile applications.

VENUE

Room No : G001, Seminar Hall

COURSE CONTENTS

S No			

RESOURCE PERSONS

Dr. Srinivas Rao Kunte

Research Professor, Srinivas University

Dr. SN Jagadish

Research Professor, Srinivas University

COURSE COORDINATOR

Prof. Shifana Begum

Assistant Professor, Dept. of Computer Science and Engineering,
SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,
Surathkal, Mangalore – 574146 , INDIA
Mobile: 80503 70428, mail: deanengg@srinivasuniversity.edu.in

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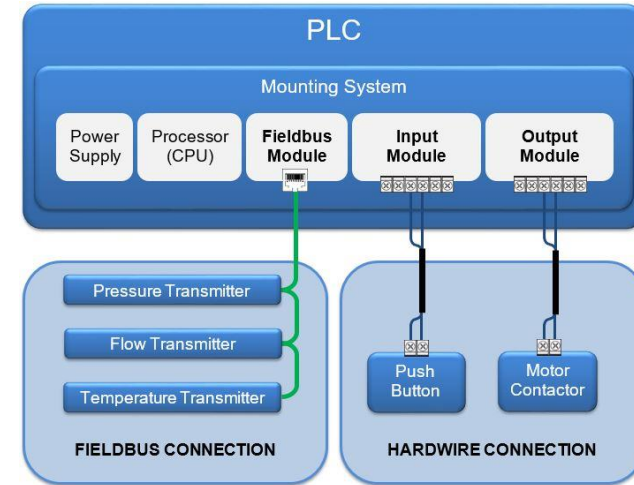
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- Institute of Physiotherapy
- Institute of Education
- Institute of Nursing Science

Add on course on

PLC (Software & Hardware)

Date : 09th to 13th November 2020



Organized by

**Bachelor of Technology - Electronics and
communication Engineering**



ABOUT THE Department

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COURSE OBJECTIVES

1. Develop a strong understanding of PLC programming languages, such as ladder logic, structured text, or function block diagram.
2. Familiarity with popular PLC programming software (e.g., Siemens TIA Portal, Allen-Bradley RSLogix).
3. Ability to design and implement complex control logic for various industrial processes.

COURSE OUTCOMES

1. Students should be able to write and understand PLC programs using ladder logic, function block diagrams, or other relevant programming languages.
2. Gain the ability to identify and troubleshoot software-related issues in PLC systems.
3. Understand how to integrate PLC software with other automation systems and software tools.

VENUE

Room No :G 003, Seminar Hall

COURSE CONTENTS

S No			

RESOURCE PERSONS

Dr. Prasanna B M

Assistant Professor, Jain Institute of Technology, Davangere

Dr. Jagadish

Assistant Professor, Jain Institute of Technology, Davangere

COURSE COORDINATOR

Prof. Ananthram H

Assistant Professor, Dept. of ECE,

SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,

Surathkal, Mangalore – 574146 , INDIA

Mobile: 98448 98387, mail:deanengg@srinivasuniversity.edu.in

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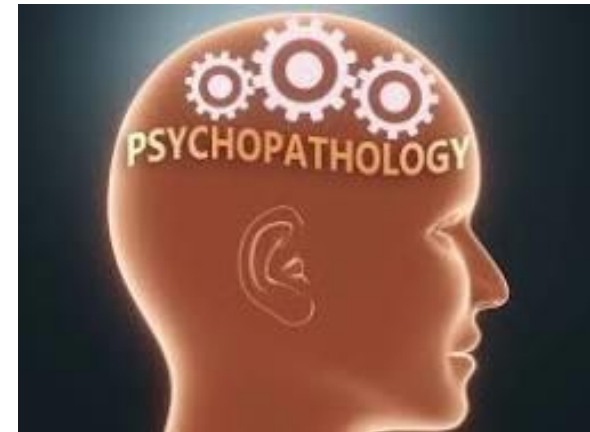
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- Institute of Education
- Institute of Nursing Science

Add on course on

Psychopathology

Date : 26th to 30th October 2020



Organized by

Master of Social Work
Institute of Engineering & Technology



ABOUT THE Department

The college was founded in the year 2001 with the introduction of Master of Social Work (MSW) two year post-graduate programme to prepare students for a career in professional social Work, to understand and apply theoretical frameworks and scientific orientation to inform assessment and guide practice interventions with individuals within the environment, across the lifespan, and at micro, mezzo and macro level. Along with this to prepare persons to recognize the influence of research and policy development, understand the structure, mechanisms of oppression and privilege, demonstrate the knowledge and skills to work with the people at risk, empower populations to promote social and economic justice.

The College offers excellent learning atmosphere. Students are exposed to a variety of curricular, co-curricular and extra-curricular activities that transform them into dynamic change agents who are able to make a difference by their presence wherever they are. Students from different parts of the country and regions who enroll in the college make it truly inclusive and multi-cultural. The college promotes research in relevant fields of social science and offer Ph.D. programme in accordance with the regulations of the University.

COURSE OBJECTIVES

1. Gain a comprehensive understanding of different mental disorders, their symptoms, and the underlying causes.
2. Learn how to use diagnostic criteria from classification systems like the DSM-5 (Diagnostic and Statistical Manual of Mental Disorders) to identify and categorize mental health disorders.
3. Explore the various factors that contribute to the development of mental disorders, including biological, psychological, and social factors.

COURSE OUTCOMES

1. Students should gain a comprehensive understanding of various psychological disorders, including their symptoms, etiology, and diagnostic criteria.
2. Developing critical thinking skills to evaluate and analyze different theoretical perspectives on psychopathology. This could involve questioning assumptions and considering alternative explanations.
3. Proficiency in using the Diagnostic and Statistical Manual of Mental Disorders (DSM) or other classification systems to accurately diagnose psychological disorders.

VENUE

Room No : 003, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	The role of culture and societal factors in understanding psychopathology.	6
2	Critiques and controversies surrounding diagnostic classification.	7
3	Interpreting and evaluating psychological research related to psychopathology.	6
4	Biological factors contributing to mental disorders.	6
5	Psychodynamic, behavioral, cognitive, and humanistic perspectives on psychopathology.	7
	TOTAL	32

RESOURCE PERSONS

Dr. Mithun S

Assistant Professor, SIMSRC, Mangalore

Prof Priyadarshini

Assistant Professor ,Dept of AHS, SU

COURSE COORDINATOR

Dr. Laveena D'Souza

Professor, Dept. of Social Science,

SRINIVAS UNIVERSITY, Pandeshwara Mangalore , INDIA

Mobile: 94486 11353, mail:deancssh@srinivasuniversity.edu.in

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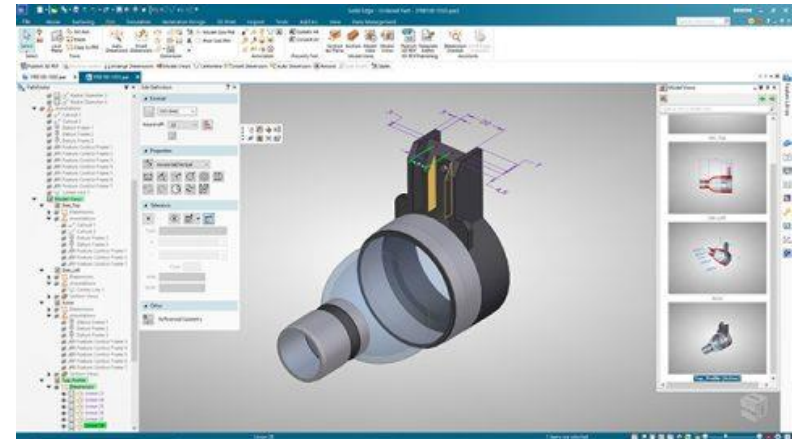
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- Institute of Physiotherapy
- Institute of Education
- Institute of Nursing Science

Add on course on

Solid Edge Modeling and design

Date : 01th to 05th March 2021



Organized by

**Bachelor of Technology - Mechanical
Engineering
Institute of Engineering & Technology**



ABOUT THE Department

B.Tech. in Mechanical Engineering programme nurtures and develops students as young global Engineers. The programme lays emphasis on preparing students to become competent global business leaders and entrepreneurs by building their capabilities, knowledge, skills and attitude. B.Tech. in Mechanical Engineering is a four-year graduate programme. The goal of B.Tech. programme is to enable students to become technically competent entrepreneurs in the vast technological sector and to prepare students to become responsible and contributing community members.

COURSE OBJECTIVES

1. Familiarize students with the Solid Edge software interface and tools.
2. Understand the basic concepts of 3D modeling.
3. Develop skills in 2D sketching for creating the foundation of 3D models.
4. Master sketch constraints and dimensions.

COURSE OUTCOMES

1. Students should become familiar with the Solid Edge user interface, including tools, menus, and features.
2. Mastery of parametric modeling techniques, allowing students to create 3D models with dimensions and constraints that can be easily modified.
3. Ability to assemble components, simulate motion, and create complex assemblies within Solid Edge.

VENUE

Room No : 002, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Overview of Solid Edge interface and features.	6
2	Basics of 2D sketching in Solid Edge.	7
3	Extrusions, revolutions, and sweeps.	8
4	Fillets, chamfers, and other modifications.	7
5	Constraints and dimensions in sketches.	7
	TOTAL	35

RESOURCE PERSONS

Dr. Sumanth G

Assistant Professor, Dept. of Metallurgy, NITK

Prof. Amruth C H

Assistant Professor, Dept. of Mechanical Engineering, SU

COURSE COORDINATOR

Dr. Shreeprakash B

Professor, Dept. of Mechanical Engineering,
SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,
Surathkal, Mangalore – 574146 , INDIA
Mobile: 87622 73722, mail:shreeprakashb@gmail.com

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- Institute of Education
- Institute of Nursing Science

Add on course on

Tally ERP 9

Date : 03th to 07th August 2020

POWER OF SIMPLICITY

Tally.ERP 9

Organized by

Bachelor of Business Administration



ABOUT THE Department

The Institute of Management and Commerce earlier named as Srinivas Institute of Management Studies at Srinivas University is committed to provide a conducive learning environment which ensures comprehensive development of students and make them competent, confident and good citizens. Our programmes ensure a coherent degree structure which is well-rounded, thereby facilitating interdisciplinary training. We believe that interdisciplinary training is the way to go because the business environment is changing and as such programmes must be able to meet these changes. We are committed to the highest standards of academic excellence, quality, integrity, and professional ethics. It is our goal to provide our students with an academic and research background as well as a practical field experience that are key components to a successful career in today's changing world. The Institute of Management and commerce believes in serious academic pursuit and encourages original and innovative thinking with regard to national and internationally relevant ideas and policies through intellectually stimulating debates and discussions at all levels. The college has built its reputation with a dedicated goal of adding value to life and professional standards.

COURSE OBJECTIVES

1. Understand the basics of Tally ERP 9, including its interface, features, and functionalities.
2. to create and configure a company in Tally ERP 9, including setting up the chart of accounts and financial year details.
3. Gain proficiency in entering various types of vouchers such as sales, purchase, receipts, payments, and journal entries.

COURSE OUTCOMES

1. Participants will become familiar with the Tally ERP 9 interface, including navigation and menu options.
2. To efficiently enter and manage data related to financial transactions, sales, purchases, and other business activities.
3. Gain knowledge in financial management using Tally, including the creation of ledgers, maintaining accounts, and generating financial reports.

VENUE

Room No 001, Seminar Hall

COURSE CONTENTS

S No			

RESOURCE PERSONS

Prof. Dr. Shivashankar Bhat
Principal Govinda Dasa College, Surathkal

COURSE COORDINATOR

Prof. Keerthanraj
Assocaite, Institute of Management and Commerce,
SRINIVAS UNIVERSITY, Pandeshwara Campus,
, Mangalore – 574146 , INDIA
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- Institute of Education
- Institute of Nursing Science

Add on course on

Toxicology

Date : 26th to 30th March 2021



Organized by

**Master of Science - Forensic Science &
Criminology**

Institute of Allied Health Sciences



ABOUT THE Department

The College is run by a well-known Trust A Shama Rao Foundation who have been running various successful educational Institutions from more than past 40 years.

The College is located in Mukka in the outskirts of Mangalore which is the educational hub of south India and one of the fastest growing non metro cities in India.

The campus is by the side of National highway 66 and students can commute easily to the campus from the city.

State of the art equipment's are present for the teaching purpose of the students. The Colleges clinical requirement is fulfilled by Srinivas hospital which is a 700 bedded super specialty hospital.

Boarding facilities: The College has adequate hostel facilities both in campus as well as inside the city for the students. The hostel facility creates a home away from home for every student. We have separate hostels mean for boys and girls.

As the graduates from the courses offered by the College are in good demand both in India as well as abroad due to acute shortage of professionals the College helps out by educating and developing more professionals in allied health sciences fields.

COURSE OBJECTIVES

1. Understand the basic principles of toxicology, including dose-response relationships and routes of exposure.
2. Recognize and categorize different types of toxic agents, such as chemical, biological, and physical toxins.
3. Understand the processes governing the movement and effects of toxic substances within the body.

COURSE OUTCOMES

1. Immediate effects following a short-term exposure. This can range from mild symptoms to severe, life-threatening reactions.
2. Long-term exposure to lower levels of toxins, often resulting in cumulative damage over time. This can lead to chronic health conditions.
3. Toxins can target specific organs, causing damage or dysfunction. For example, liver damage due to exposure to certain chemicals or drugs.

VENUE

Room No : 201, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Definition and scope of toxicology.	6
2	Historical overview of toxicology.	7
3	Dose-response relationships.	8
4	Routes of exposure (ingestion, inhalation, dermal).	6
5	Absorption, distribution, metabolism, and excretion (ADME) of toxic substances.	7
	TOTAL	34

RESOURCE PERSONS

Dr. Uday Kuamr Rao

SIMS RC, Mangalore

Dr. Amar

SIMS RC, Mangalore

COURSE COORDINATOR

Prof. Devaseelan S

Assistant Professor, Dept. of AHS,

SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,

Surathkal, Mangalore – 574146 , INDIA

Mobile72598 92541, mail:deanahs@srinivasuniversity.edu.in

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- Institute of Education
- Institute of Nursing Science

Add on course on

Universal Human Values and Ethics

Date : 19th to 23th March 2021



Organized by

**Bachelor of Education
Institute of Education**



ABOUT THE Department

An individual can be transformed with education for the benefit of both himself and society as a whole. Srinivas College of Education was established under A. Shama Rao Foundation from 20th December 2004 in its campus located at Pandeshwara, Mangalore. The College has been approved by NCTE recognized by the Government of Karnataka and was affiliated to Mangalore university for about 13 years. It had a track record of achieving more than 15 ranks with first rank twice and 100% results throughout under Mangalore University.

Srinivas College of Education became the Institute of Education in 2018 after merging with Srinivas University. Institute of Education has the goal of creating creative dynamic teachers who can take on the challenge of shaping students and their lives to become responsible citizens. Using cutting -edge, advanced teaching methods, while maintaining the essence of conventional teaching practice, the college provides creative and top-quality professional education.

COURSE OBJECTIVES

1. Define and explore universal human values such as compassion, empathy, integrity, and justice.
2. Examine how these values form the foundation of ethical decision-making.
3. Investigate how cultural backgrounds influence individual and societal values.
4. Foster an appreciation for diversity and tolerance.

COURSE OUTCOMES

1. Students should gain a deep understanding of fundamental human values, such as compassion, honesty, integrity, and empathy. This involves exploring the philosophical foundations and cultural variations of these values.
2. The course may encourage critical thinking skills, enabling students to analyze ethical dilemmas from various perspectives. This involves questioning assumptions, evaluating evidence, and considering the consequences of different ethical choices.
3. An important outcome is the development of cultural sensitivity. This includes recognizing and respecting diverse ethical perspectives and practices across different cultures and societies.

VENUE

Room No : 301, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Defining ethics and its role in human behavior.	7
2	Examining ethical theories and principles from various philosophical traditions (e.g., virtue ethics, deontology, utilitarianism).	7
3	Analyzing how different cultures approach ethical issues.	8
4	Examining the role of empathy in ethical decision-making.	6
5	Group discussions on resolving ethical dilemmas.	7
	TOTAL	35

RESOURCE PERSONS

Dr. Jayashree K

Dept. Of Education , SU

Dr. Vijayalakshmi Naik

Dept. Of Education , SU

COURSE COORDINATOR

Dr. Padmanabha CH

Professor, Dept. of Education,

SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,

Surathkal, Mangalore – 574146 , INDIA

Mobile:76195 81864 mail:deance@srinivasuniversity.edu.in

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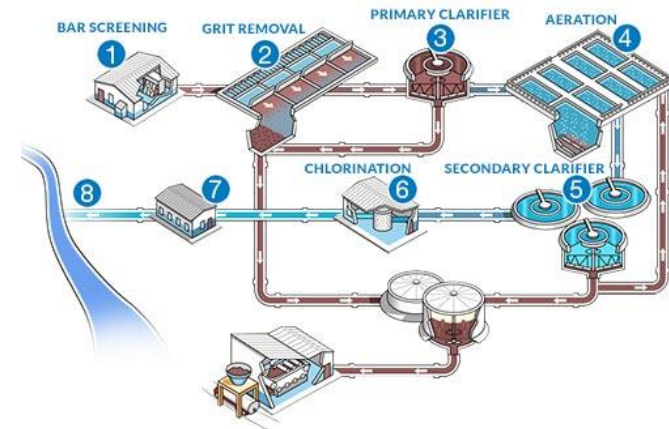
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- Institute of Education
- Institute of Nursing Science

Add on course on

Waste water treatment techniques

Date : 02th to 06th November 2020



Organized by

Bachelor of Technology - Civil Engineering
Institute of Engineering & Technology



ABOUT THE Department

Srinivas University started the BTech program in AIML to provide access to Srinivas University's quality education to learners across the country. Machine learning aims at building computer programs that automatically improve with experiences. In statistical language, it is simply learning from data that we generate in our day-to-day life. Machine learning is related to diverse disciplines as it is all about automating the process of problem-solving to a more significant extent. It is usually studied as a part of Artificial Intelligence thus relating it to computer science. As already stated it deals with data that we generate thus connecting it to the statistics and mathematics domain.

COURSE OBJECTIVES

1. Identify and comprehend key water quality parameters and contaminants.
2. Analyze the impact of pollutants on human health and the environment.
3. Gain insight into various wastewater treatment processes, such as physical, chemical, and biological treatment methods.
4. Understand the principles behind processes like sedimentation, coagulation, filtration, and disinfection.

COURSE OUTCOMES

1. Students should be able to identify and analyze key water quality parameters, such as biochemical oxygen demand (BOD), chemical oxygen demand (COD), pH, and suspended solids.
2. Gain an in-depth understanding of various waste water treatment processes, including physical, chemical, and biological treatment methods.
3. Develop the skills to design and operate waste water treatment systems, considering factors like flow rates, retention times, and treatment efficiency.

VENUE

Room No : 001, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Understanding the need for wastewater treatment.	7
2	Overview of water pollution sources.	6
3	Identifying and analyzing different pollutants in wastewater.	6
4	Methods for sampling and testing wastewater.	6
5	Screening and grit removal.	7
	TOTAL	32

RESOURCE PERSONS

Dr. Raju K

Environmental Officer, KSPCB, Bengaluru

Dr. Ravi D

Environmental Officer, KSPCB, Bengaluru

COURSE COORDINATOR

Dr. Ramakrishna Hegde

Assistant Professor, Dept. of Civil Engineering,
SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,
Surathkal, Mangalore – 574146 , INDIA
Mobile: 94481 07623, mail:rkhegde@gmail.com

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- Institute of Nursing Science

Add on course on

Trauma-Informed Care

Date : 09th to 13th November 2020



TRAUMA-INFORMED
CARE

Organized by

Bachelor of Social Work
Institute of Social Work & Humanities



ABOUT THE Department

The college was founded in the year 2001 with the introduction of Master of Social Work (MSW) two year post-graduate programme to prepare students for a career in professional social Work, to understand and apply theoretical frameworks and scientific orientation to inform assessment and guide practice interventions with individuals within the environment, across the lifespan, and at micro, mezzo and macro level. Along with this to prepare persons to recognize the influence of research and policy development, understand the structure, mechanisms of oppression and privilege, demonstrate the knowledge and skills to work with the people at risk, empower populations to promote social and economic justice.

The College offers excellent learning atmosphere. Students are exposed to a variety of curricular, co-curricular and extra-curricular activities that transform them into dynamic change agents who are able to make a difference by their presence wherever they are. Students from different parts of the country and regions who enroll in the college make it truly inclusive and multi-cultural. The college promotes research in relevant fields of social science and offer Ph.D. programme in accordance with the regulations of the University.

COURSE OBJECTIVES

1. Define and explain the concept of trauma.
2. Explore various types of trauma, including interpersonal, community, and systemic trauma.
3. Examine the psychological, emotional, and physical effects of trauma on individuals.
4. Discuss how trauma can influence behavior, relationships, and overall well-being.

COURSE OUTCOMES

1. Participants will demonstrate a heightened awareness of the prevalence and impact of trauma on individuals across diverse backgrounds.
2. Participants will have a comprehensive understanding of the various types of trauma and their effects on mental, emotional, and physical well-being.
3. Participants will be able to apply trauma-informed principles, including safety, trustworthiness, collaboration, empowerment, and cultural competence, in their professional practice.

VENUE

Room No : 003, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Understanding the different types of trauma (e.g., physical, emotional, psychological)	7
2	Trustworthiness: Building trust and transparency in relationships	7
3	Identifying common triggers for trauma survivors	6
4	Understanding the intersectionality of trauma with other aspects of identity	6
5	Effective and empathetic communication with trauma survivors	7
	TOTAL	33

RESOURCE PERSONS

Dr. Ravibhaskar

Professor, Saptagiri Medical College, Bengaluru

Dr. Suresh K

Professor, Subbiah Medical College Shivamogga

COURSE COORDINATOR

Dr. Laveena D'Souza

Professor, Dept. of Social Science,

SRINIVAS UNIVERSITY, Pandeshwara Mangalore , INDIA

Mobile: 94486 11353, mail:deancssh@srinivasuniversity.edu.in

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Add on course on

Digital Forensics

Date : 02th to 06^h November 2021



Organized by

**Master of Science- Forensic Science
Institute of Engineering & Technology**



ABOUT THE Department

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COURSE OBJECTIVES

1. Find and identify digital evidence relevant to an investigation.
2. Make sure the digital evidence is preserved in a way that maintains its integrity and original state.
3. Dig deep into the digital data to uncover patterns, relationships, or any malicious activities.
4. Retrieve lost or deleted data that could be crucial to the investigation.

COURSE OUTCOMES

1. Digital forensics aims to identify and collect digital evidence relevant to a case. This could include documents, emails, chat logs, images, videos, or any other digital file.
2. Forensic experts analyze the collected data to reconstruct events, timelines, and relationships. This helps in understanding the sequence of activities and establishing a clear picture of the incident.
3. Determining the source of a cyber-attack or digital crime is a crucial outcome. This involves identifying the individuals or entities responsible for the incident.

VENUE

Room No : 201, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Understanding the basics of digital forensics, its importance, and its role in criminal investigations.	7
2	Types of digital evidence, including computer systems, storage devices, networks, and digital media.	7
3	Examining the legal and ethical aspects of digital forensics, including proper procedures, privacy concerns, and adherence to laws and regulations.	6
4	Understanding how file systems work and techniques for recovering deleted or damaged data during investigations.	6
5	Investigating network-based attacks, analyzing network traffic, and identifying patterns of malicious activities.	7
	TOTAL	33

RESOURCE PERSONS

Dr. Vrinda J Bhat

Professor, SIMSRC Mangalore

Dr. Shyam Kishore

Professor, SIMSRC Mangalore

COURSE COORDINATOR

Prof Devaseelan S

Assistant Professor, Dept. of AHS

SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,

Surathkal, Mangalore – 574146 , INDIA

Mobile: 72598 92541, mail:deanahs@srinivasuniversity.edu.in

ABOUT THE INSTITUTION



Srinivas University, Mangalore, is a Private Research and skill focused University in Mangalore, Karnataka, India established in 2013 by Karnataka State Act. Srinivas University is the flagship of 18 Srinivas Group of Institutions started by A. Shama Rao Foundation, Mangalore, India, a private Charitable Trust founded in 1988 by an Eminent Chartered Accountant A. Raghavendra Rao. A. Shama Rao Foundation has started many professional colleges in Mangalore which include Srinivas Institute of Medical Sciences and Research Center, Srinivas Institute of Dental Sciences, Srinivas Institute of Technology, Srinivas College of Pharmacy, Srinivas Institute of Nursing Sciences, A Shama Rao Nursing School, Srinivas Integrated Campus, Srinivas College of Hotel Management, Vijayalakshmi Institute of Hospitality Sciences, Srinivas First Grade College, Srinivas School of Engineering, Srinivas Institute of Management Studies, Srinivas College of Physiotherapy, Srinivas School of Business, Srinivas School of Management, Srinivas College of Education, Srinivas Institute of Social Work.

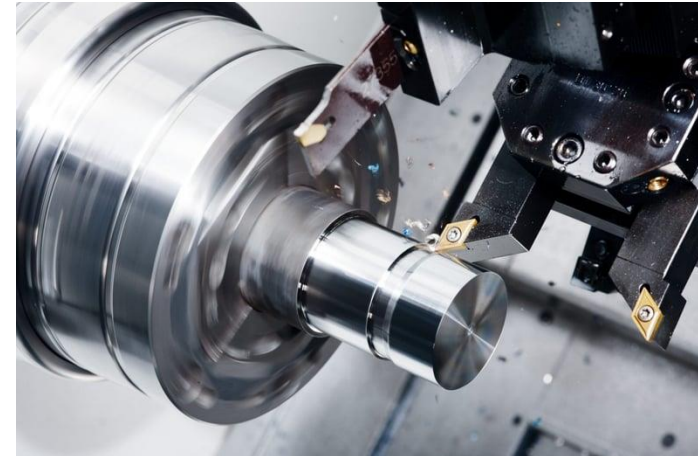
Presently, Srinivas University offers undergraduate, postgraduate, and research courses under 9 Faculties/Institutes with about 71 courses. The University made innovations in designing and starting new super speciality programmes both in UG, and PG level as per present and future industry relevance, innovations in examination system through focus on continuous evaluation and to make it foolproof. The University has established networking with many industries, universities, and Education service providers to substantially improve the quality and weightage of the courses and degrees respectively. Presently Srinivas University has Nine Institutes offering innovative industry oriented specialized courses of UG, PG, and Research levels. The Institutes are :

- Institute of Engineering & Technology
- Institute of Management & Commerce
- Institute of Allied Health Sciences
- Institute of Computer Science & Information Science
- Institute of Aviation Studies
- Institute of Social Sciences & Humanities
- Institute of Hotel Management & Tourism
- Institute of Physiotherapy
- Institute of Education
- Institute of Nursing Science

Add on course on

CNC Turning

Date : 04th to 08th January 2021



Organized by

Master of Technology- Mechanical Engineering
Institute of Engineering & Technology



ABOUT THE Department

B.Tech. in Mechanical Engineering programme nurtures and develops students as young global Engineers. The programme lays emphasis on preparing students to become competent global business leaders and entrepreneurs by building their capabilities, knowledge, skills and attitude. B.Tech. in Mechanical Engineering is a four-year graduate programme. The goal of B.Tech. programme is to enable students to become technically competent entrepreneurs in the vast technological sector and to prepare students to become responsible and contributing community members.

COURSE OBJECTIVES

1. Understand the components of a CNC turning machine, from the spindle to the turret, and learn how to operate them effectively.
2. Develop skills in CNC programming to create intricate turning toolpaths, ensuring precision and efficiency in machining operations.
3. Learn the art of choosing the right cutting tools for specific materials and applications, and how to optimize tool paths for maximum productivity.

COURSE OUTCOMES

1. Graduates will be proficient in operating and navigating CNC turning machines, demonstrating a deep understanding of their components and functions.
2. Students will be capable of creating and optimizing CNC turning programs, translating design specifications into precise toolpaths for efficient machining.
3. Participants will possess the knowledge to select and optimize cutting tools for different materials, ensuring the highest quality and efficiency in machining processes.

VENUE

Room No : xxxxxxx, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Overview of CNC machining and its applications	7
2	Understanding the components of a CNC lathe.	6
3	Workholding devices and techniques.	7
4	Basics of G-code and M-code programming.	6
5	CAM software usage for toolpath generation.	7
	TOTAL	33

RESOURCE PERSONS

Dr. Sumanth G

Assistant Professor, Dept. of Metallurgy, NITK

Prof. Amruth C H

Assistant Professor, Dept. of Mechanical Engineering, SU

COURSE COORDINATOR

Prof. Vishwas C Shetty

Assistant Professor, Dept. of Mechanical Engineering,
SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,
Surathkal, Mangalore – 574146 , INDIA
Mobile: 97432 89292, mail:hodmechsucet@gmail.com

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- Institute of Hotel Management & Tourism
- Institute of Physiotherapy
- Institute of Education
- Institute of Nursing Science

Add on course on

Manual Therapy

Date : 03th to 07th May 2021



Organized by

Master of Science- Clinical Psychology
Institute of Allied Health Sciences



ABOUT THE Department

The College is run by a well-known Trust A Shama Rao Foundation who have been running various successful educational Institutions from more than past 40 years.

The College is located in Mukka in the outskirts of Mangalore which is the educational hub of south India and one of the fastest growing non metro cities in India.

The campus is by the side of National highway 66 and students can commute easily to the campus from the city.

State of the art equipment's are present for the teaching purpose of the students. The Colleges clinical requirement is fulfilled by Srinivas hospital which is a 700 bedded super specialty hospital.

Boarding facilities: The College has adequate hostel facilities both in campus as well as inside the city for the students. The hostel facility creates a home away from home for every student. We have separate hostels mean for boys and girls.

As the graduates from the courses offered by the College are in good demand both in India as well as abroad due to acute shortage of professionals the College helps out by educating and developing more professionals in allied health sciences fields.

COURSE OBJECTIVES

1. Gain a deep understanding of the musculoskeletal and neuromuscular systems.
2. Learn about the structure and function of joints, muscles, and nerves.
3. Develop proficiency in assessing and evaluating musculoskeletal conditions.
4. Learn to identify common dysfunctions and imbalances.
5. Acquire hands-on skills in various manual therapy techniques, such as joint mobilization, soft tissue manipulation, and stretching.

COURSE OUTCOMES

1. Mastering various manual therapy techniques such as joint mobilization, soft tissue manipulation, and muscle energy techniques.
2. A deep understanding of the anatomy and physiology of the musculoskeletal system to effectively target and address specific issues.
3. Developing the ability to assess and diagnose musculoskeletal conditions through physical examination and palpation.
4. Formulating comprehensive treatment plans based on individual patient assessments, considering their unique needs and conditions.

VENUE

Room No : 001, Seminar Hall

COURSE CONTENTS

Day	Topic to be covered	No. of Hours
1	Principles and goals of manual therapy.	7
2	In-depth study of the musculoskeletal system.	6
3	Biomechanical principles related to movement and dysfunction.	6
4	Differentiation between various musculoskeletal conditions.	6
5	Patient history-taking and subjective assessment.	7
	TOTAL	32

RESOURCE PERSONS

Dr. Ajay Kumar
Registrar. SU

Dr. S Rajashekar
Professor, SU

COURSE COORDINATOR

Prof. Priyadarshini S

Assistant Professor, Dept. of AHS,
SRINIVAS UNIVERSITY, Srinivas Nagar, Mukka,
Surathkal, Mangalore – 574146 , INDIA

Mobile: 99025 29127, mail:deanahs@srinivasuniversity.edu.in